

Social media management *pricing & packages*

Full-service management — strategy, content creation, scheduling, engagement, and DMs. Every package is handled with the same dedication and attention to detail Hannah brings to her own brand.

<p>STARTER</p> <h2>Brand</h2> <p>4 posts/month · 1x per week minimum</p> <hr/> <h1>\$750</h1> <p>per month</p> <hr/> <p>INCLUDES</p> <ul style="list-style-type: none">— 4 custom content pieces (photo or reel)— Captions + hashtag research— Scheduled posting at peak times— Comment + DM engagement (5 hrs/wk)— Monthly performance recap— Content strategy session (1x onboarding)	<p>MOST POPULAR</p> <p>STEADY GROWTH</p> <h2>Maintenance</h2> <p>12 posts/month · 3x per week minimum</p> <hr/> <h1>\$1,800</h1> <p>per month</p> <hr/> <p>INCLUDES</p> <ul style="list-style-type: none">— 12 custom pieces (photo, reel, carousel mix)— Captions + hashtag research— Scheduled posting at peak times— Full comment + DM management (daily)— Bi-weekly analytics report— Monthly strategy call— Competitor + trend monitoring	<p>FULL SCALE</p> <h2>Growth</h2> <p>48+ posts/month · 12x per week minimum</p> <hr/> <h1>\$4,500</h1> <p>per month</p> <hr/> <p>INCLUDES</p> <ul style="list-style-type: none">— 48+ pieces (photo, reel, story, carousel)— Captions + hashtag research— Scheduled posting 7 days/week— Full comment, DM + story reply management— Weekly analytics + growth report— Weekly strategy call— Trend + competitor monitoring— Paid ads strategy (setup billed separately)
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ADD-ONS & ONE-TIME SERVICES

<p>Brand audit \$250 one-time</p>	<p>Content shoot day \$500 per day</p>	<p>Extra reel \$200 per reel</p>	<p>Story sequence \$75 per sequence</p>	<p>Profile rebrand \$350 bio, highlights, grid</p>	<p>UGC clip bundle \$400 5 clips + usage rights</p>
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All packages billed monthly. 3-month minimum commitment required for Maintenance and Growth tiers. One-time onboarding fee of \$150 applies to new clients. Pricing reflects single-platform management (Instagram); multi-platform pricing available on request. Gifting partnerships considered separately from management packages.

By Hannah Jewel Clark

hannahclarkrockwall@gmail.com · @thehausofhannah · ByHannahJewelClark.com PHOTO · VIDEO · SHORT-FORM
BRAND STORYTELLING · SOCIAL STRATEGY