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JCX · BYHANNAHJEWELCLARK.COM · 2025

# Consultant, Coach & Speaker

BE CURIOUS. BE EMPHATIC. BE WHO YOU ARE.

## METHODOLOGY

### CORE PHILOSOPHY

*Be Curious. Be  
Emphatic.  
Be Who You Are.*

Hannah's coaching framework is built on the belief that self-awareness is the foundation of every breakthrough. Curiosity about who you are, empathy for where you've been, and the courage to show up fully — that's how transformation actually happens.

### THE LOVE METHOD

*You find love by paying  
attention to three things.*

Developed through years of research, coaching, and lived experience — the LOVE method is a framework for evaluating any relationship or connection with clarity and intention.

#### PILLAR 01

### *Attractiveness*

What draws you in — values, energy, presence. The pull that starts every real connection.

#### PILLAR 02

### *Purpose*

What you're both moving toward. Shared direction separates fleeting from lasting.

#### PILLAR 03

### *Character*

Who someone is when it's hard. The only thing that holds when everything else falls apart.

## CREDENTIALS & EDUCATION

### Master's in Psychology

Graduate study in human behavior, mental health, and the psychology of motivation and lasting change.

### B.S. PR & Journalism · Minor in World Studies

Texas A&M University Commerce. Trained in storytelling, media strategy, and cross-cultural communications.

### Project Management Professional (PMP)

Certified project manager. Brings structured execution and strategic discipline to every engagement.

## PRESS & PUBLISHED WORK

#### DALLAS OBSERVER

**"Singer Jewels Clark Makes Music While Advocating for Dallas Creatives"**

2024 · Staff Feature

#### D MAGAZINE

**"Five Creative Dallasites to Watch in 2018"**

2018 · Featured Profile

#### BOLD JOURNEY

**"Meet Hannah 'Jewels' Clark"**

Featured Interview

#### VOYAGE DALLAS

**"Life and Work with Jewels Clark"**

Featured Profile

# 70+

Articles authored at Dallas Innovates — Hannah served as a staff writer and Media Maverick covering DFW technology, innovation, startups, and the creative economy. Her byline also appears in the Dallas Observer and D Magazine.

## COACHING & GROUP COHORTS

1:1 · STARTER

### Single Session

One focused 60-min session for clarity on a specific challenge — branding, confidence, or a key decision.

**\$200**

per session · 60 min

- Zoom or in-person
- Recap + action steps

**MOST POPULAR**

1:1 · COMMITMENT

### Monthly Coaching

Four sessions per month with ongoing support for clients building a brand, mindset, or business.

**\$650**

per month · 4 sessions

- 4 x 60-min sessions/month
- Voxer/text support between sessions
- Monthly goals + accountability
- 10% off add-on services

1:1 · INTENSIVE

### VIP Day

A full day together — strategy, identity, brand, voice, and a complete execution roadmap.

**\$1,500**

full day · up to 6 hrs

- Pre-work + brand audit
- 30-day follow-up call

GROUP · COHORT

### Group Coaching

Small cohort (6-12 people) bi-weekly. Community-driven growth around confidence and branding.

**\$250**

per month · per person

- 2 x group calls/month (90 min)
- Monthly workbook + resources

## SPEAKING ENGAGEMENTS

### Keynote

Full keynote for conferences, corporate events, women's summits, and universities.

**From \$2,500**

45-60 min · travel extra

### Panel / Featured Speaker

Panel, fireside chat, or featured guest at events, podcasts, and brand activations.

**From \$750**

30-45 min

### Workshop

Hands-on session for teams or communities. Personal branding, confidence, media training.

**From \$1,200**

2-3 hrs · custom curriculum

## BRAND CONSULTING

### Brand Strategy Session

90-min deep dive into positioning, voice, and content direction. Includes written strategy doc.

**\$350**

90 min

### Monthly Brand Retainer

Ongoing consulting — monthly calls, brand reviews, content feedback, and growth planning.

**\$1,200**

per month

### Personal Brand Audit

Full review of your digital presence with a written report and recommendations.

**\$275**

one-time

### Media Training

Prepare for interviews, podcasts, panels, or press. Speak on camera with confidence and authority.

**\$450**

2-hr session

All rates are starting points. Speaking fees vary by event size, location, and travel. Coaching requires 30-day cancellation notice. Custom pricing available for nonprofits, universities, and multi-session engagements. To inquire: [hannahclarkrockwall@gmail.com](mailto:hannahclarkrockwall@gmail.com)

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## *JCX · By Hannah Jewel Clark*

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CONSULTANT · COACH · SPEAKER

2025